



## BUSINESS CONTINUITY

# Soteria Cloud Complete BDR

Backup, continuity, and recovery packaged for real downtime events.

For companies that need recovery options for systems, data, and service availability after a serious incident.

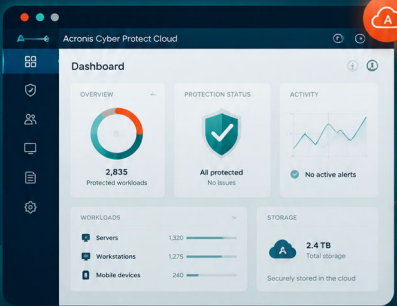
**Executive issue:** A backup file is not a continuity plan. Businesses need a practical route from outage to restored operations.

- 01 Shorten recovery conversations during incidents**
- 02 Protect production workloads with continuity goals in mind**
- 03 Give leadership a clearer resilience plan**

## EXECUTIVE BRIEF

**Acronis**  
Cyber Protect Cloud

Complete cyber protection.  
Simplified.



**Risk**  
Identify and prioritize what matters most.

**Control**  
Apply proven protection across your environment.

**Outcome**  
Ensure business continuity and drive better results.



Secure. Compliant. Always Protected.  
Back up, protect, and recover everything from a single cloud-native platform.

Complete Data Protection | Built-in Cybersecurity | Easy to Manage and Automate | Scalable for Any Business



## EXECUTIVE CONTEXT

# The business reason this matters.

The brief frames the operational pressure, the commercial reason to act, and the outcomes leadership should expect from the Soteria Cloud approach.

### BUSINESS ISSUE

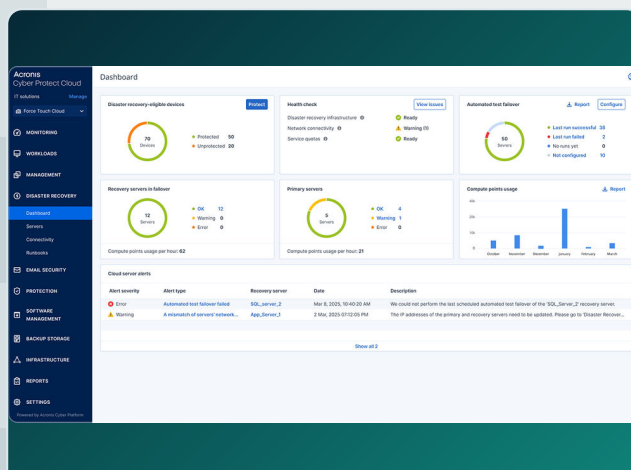
A backup file is not a continuity plan. Businesses need a practical route from outage to restored operations.

### SOTERIA CLOUD POSITION

Backup, continuity, and recovery packaged for real downtime events. Soteria Cloud packages the capability around business outcomes, operational ownership, and a clearer path from decision to adoption.

### BEST FIT

- Ransomware recovery planning
- Server failure and site disruption readiness
- Executive continuity assurance



**From operational pressure to board-ready confidence.**

Visual evidence and structured service packaging help buyers understand the path from risk to outcome.

01

**Shorten recovery conversations during incidents**

02

**Protect production workloads with continuity goals in mind**

03

**Give leadership a clearer resilience plan**

## DECISION PATH

# How the offer becomes an executive outcome.

Soteria Cloud positions the capability as a managed operating model, not a disconnected tool purchase.



### DECISION DRIVERS

**Backup and recovery**

**Recovery orchestration options**

**Workload protection planning**

**Cloud recovery options**

### PROOF POINTS

- Combines Acronis backup and DR capabilities
- Delivered through Soteria Cloud service ownership
- Built for clear recovery accountability

**Book a Soteria Cloud executive review.**